



# Scenegraph Studios

## Privacy Policy for SpiritVR.co.uk

Effective Date: 01/06/2023

Last Updated: 22/03/2024

### 1. Introduction

Welcome to SpiritVR ("we," "our," or "us"). At SpiritVR.co.uk, we are committed to protecting your privacy and ensuring that your personal information is handled with care. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website and software.

By using our website and software, you consent to the practices described in this Privacy Policy. Please take a moment to read and understand our privacy practices.

### 2. Information We Collect

We may collect various types of information when you interact with our website and software, including but not limited to:

**Personal Information:** This may include your name, email address, phone number, and other contact information provided voluntarily when you subscribe, sign up for newsletters, or contact us.

**Usage Information:** We collect information about your interactions with our website and software, such as your IP address, device information, browser type, pages viewed, and usage patterns.

**Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to enhance your experience, improve our website and software, and gather information about how you navigate and use our services.

**Payment Information:** If you make a purchase through our website, we may collect payment information, such as credit card details, to process your transactions securely.

**Headset Data Collection:** Subscriptions to SpiritVR via a managed service will result in the local storage of preferences onto the headset (preferred levels, colours, sounds, voice types, virtual skin colour). No preferences are shared externally and no personal data is retained.

### 3. How We Use Your Information

We use the information we collect for various purposes, including but not limited to:

Providing and improving our website and software.

Responding to your inquiries and requests.

Sending you updates, newsletters, and promotional materials.

Processing transactions and payments.

Analysing and monitoring website and software usage patterns.

Complying with legal and regulatory requirements.



## **4. How We Share Your Information**

We may share your personal information with third parties in the following circumstances:

With your consent.

To service providers and vendors who assist us in providing and maintaining our website and software.

To comply with legal obligations, such as responding to legal requests and protecting our rights.

In the event of a merger, sale, or acquisition of all or part of our business, your information may be transferred to the acquiring entity.

## **5. Data Security**

We take reasonable measures to protect your personal information from unauthorised access, disclosure, alteration, and destruction. However, no data transmission or storage system is completely secure, so we cannot guarantee the absolute security of your information.

## **6. Your Choices**

You can exercise certain rights regarding your personal information, such as accessing, correcting, or deleting it. If you have any questions about your rights or want to exercise them, please contact us at [info@scenegraphstudios.com](mailto:info@scenegraphstudios.com).

## **7. Changes to this Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in our data practices or legal requirements. When we make changes, we will update the "Last Updated" date at the top of this page. We encourage you to review this Privacy Policy regularly.

## **8. Contact Us**

If you have any questions, concerns, or feedback about this Privacy Policy or our data practices, please contact us at [info@scenegraphstudios.com](mailto:info@scenegraphstudios.com).

Thank you for using SpiritVR.co.uk!